Alternate ways to fundraise beyond a direct ask:

1. **Use Amazon Smile** ([https://smile.amazon.com/](https://smile.amazon.com/)) when ordering
   a. Follow the link above.
   b. Login to your account.
   c. Select the drop-down menu that says “Hello <Name> Account & Lists.”
   d. Click on “Your AmazonSmile.”
   e. From there, you will be able to search for “Georgia Interfaith Power & Light” and select it as your charity.

2. **Link your Kroger Plus Card to GIPL**
   a. Go to Kroger.com and login (or register) to your account.
   b. Select the drop-down menu that displays your name.
   c. Click on “My Account.”
   d. In the left sidebar, select “Community Rewards.”
   e. From there, you will be able to search for “Georgia Interfaith Power & Light,” and select it as your charity.

3. **Host a Facebook Fundraiser (for your birthday, EOY, etc.)**
   a. Login to your Facebook.com account.
   b. In the left sidebar, select “Fundraiser.”
   c. At the top of the Fundraiser page, click on “Raise Money for a Nonprofit.”
   d. Search for “Georgia Interfaith Power & Light,” and select it as your nonprofit.
   e. Follow the prompts from Facebook -- you will set up your page and can add your own personal “why I give to GIPL” in the messaging as well as set the financial goal you hope to achieve.

4. **Set up a GA Gives webpage**
   a. Contact Whitney Brown, Communications Director, at whitney@gipl.org to create the initial template.
   b. Once you receive your page template, login and personalize it with your “why I give” story.
   c. Share the link with friends/family/colleagues!

5. **If you can’t afford to give, Friendraise - SHARE our social media posts and e-blasts with friends!**